



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

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10-1-03  
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Application No. : 08/691,900  
Applicant : J. Apte  
M. Roesler  
Filed : August 1, 1996  
Group Art Unit : 3623  
Examiner : R. Jeanty  
Docket No. : 111327

Confirmation No. 2857

Title : INTERACTIVE MULTIMEDIA ADVERTISING AND  
ELECTRONIC COMMERCE ON A HYPERTEXT  
NETWORK

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450.

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SEP 24 2003  
GROUP 3600

REPLY UNDER 37 C.F.R. §1.111

Sir:

In response to the Office Action of June 25, 2003 please amend the above-identified application as follows.